

Communication in Computer Science

Your elevator pitch

Olivier Danvy

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Setting

- You unexpectedly meet someone.
- You only have a few minutes.
- What do you say?

Meeting a senior academic

- You meet in an elevator for a few floors.
- He asks you what you are doing.
- You only have a few minutes.
(Less if you want a reaction.)
- You deliver an **elevator pitch**.

Pitch

You want to convey a message.

Which message?

Exercise

- Prepare an elevator pitch for a conference (10mn).
- Deliver it live (5-10mn, including giving it a 2nd and/or 3rd time).